



2021



SOCIAL - NETWORKS

Top Anglers - More Action - Fan Focused Pages

30,000 + SOCIAL FOLLOWERS

1.3 MILLION VIEWS ACROSS NETWORKS

255,000 UNIQUE WEBSITE VISITS

200,692 TOTAL REACHED INTERACTIONS

60,580 POST AND WEBSITE ENGAGEMENTS

785,000 VIDEO MINUTES VIEWED VIA SOCIAL

2.9 MILLION MINUTES OF LIVE STREAM VIEWS



THE TEAM TOUR VISION

The Tidewater Boats Elite Redfish Series, presented by Yamaha Outboards Team Tour will adopt and add exciting elements from the Elite Fishing League to the consistent tournament standards of the Elite Redfish Series in what will once again set the standard for live (ERS) as well as filmed for TV (EFL) professional saltwater competitions.

Video Links: [Elite Fishing League](#) - [Elite Redfish Series](#) - [Launch Live Streaming](#) - [Weigh In Live Streaming](#)

- TEAMS COMPETE AT MYSTERY DESTINATIONS WITH LIMITED PRACTICE PRIOR TO 2 DAYS OF COMPETITION FOR THE LARGEST ROUND PAYBACKS IN THE HISTORY OF THE SPORT.
- GIANT ELITE TOP TEAM AWARDS PAYING OVER 100K TO THE TOP 10 TEAMS IN POINTS AT SEASON'S END INCLUDING A TIDEWATER - YAMAHA - MCCLAIN TRAILERS GRAND PRIZE.
- PRE-LAUNCH INTERVIEWS, ON THE WATER UPDATES AND LIVE WEIGH INS STREAMED IN REAL TIME EACH DAY ATTRACTING OVER 100,000 VIEWERS IN 2020.

ELITE REDFISH SERIES

America's Premier Saltwater Series • Outdoor Sports Entertainment • Reality Sports TV
THE BEST ANGLERS IN THE COUNTRY, HEROES AND CELEBRITIES TO THOSE THAT FOLLOW THE SPORT.



ELITE REDFISH SERIES



TEAM VISION 2021



In 2021 The Elite Redfish Series Team Tour will take some of what made the EFL exciting and added the competitive edge to the circuit. A limited number of teams will compete for good money in 2 two day events (rounds) with the focus on consistency and winning the ELITE TOP TEAM award. All ETT money paid at the conclusion of round 2.



One Series - 2 Rounds - Elite Top 10 Team Awards



The 2021 ERS will produce Round 1 in **Louisiana March 27-28** as part of a festival / large format event and Round 2 in **Texas August 13-14**.

Teams will be notified of exact tournament location on Monday the week of the event and can practice Tuesday, Wednesday and Thursday with the tournament taking place Friday and Saturday. Monday week of the event is closed to practice.

Each event will be a 2 day aggregate weight tournament and have a 3 fish limit with 1 fish allowed per day (in both LA and TX) up to 30". Texas anglers will need a valid oversize permit/tag for each day.

Each round will payback 1st, 2nd and 3rd with Elite Top Team (team of the year) awards paying the top 10 teams in points. The ERS point system is designed to keep all teams *in it* until the last fish is weighed in round 2.

The entry fees are \$5,000.00 per team total for the 2 rounds. Calcutta/side pots will be offered at each event for those teams that want to fish for extra cash.

The first 25 teams to register will be guaranteed a spot in the field.